

Green Careers: What you need to know to earn some 'green' in a green profession!

In the current challenging economy of the global recession and unprecedented national unemployment rates, there is one sector of the workforce that continues to expand and evolve. Join us to find out what you need to know in order to find a green job or transition from your current career into a green profession. The **Green Careers Panel** takes place on Saturday, April 24th at 1 p.m. in Fusselman Hall Room 110, College of Marin, Kentfield, as part of the Earth Day Marin Festival.

Come hear from experts:

Kif Scheuer, Green Careers Expert from Strategic Energy Innovations (SEI)

Mr. Scheuer holds a PhD in environmental psychology from the University of Michigan. At SEI, Kif's primary focus is on sustainability initiatives in the municipal sector. Kif is currently heading up the BAAQMD Regionalizing Best Practices in General Planning project, including the development of SEI's innovative climate policy toolkit, supporting stimulus program activity with the San Joaquin Valley Clean Energy Organization, managing the internship phase of the Sustainable Practices Certificate program for Dominican University of California, and managing a database of stimulus funding questions for the Department of Energy. In the recent past, he conducted outreach to the solar industry for Skyline's Solar Installer Training Program and researched green leases for the California Sustainability Alliance. Mr. Scheuer has also been a project coordinator with the Alliance to Save Energy's Green Campus Program. Previously he was lead designer and a partner in Resource Revival, a recycled product design firm based in Portland, Oregon. Kif has been seen at leading conferences including GreenBuild (2007) and West Coast Green (2007).

Caran Cuneo, Business Services Representative, Workforce Investment Board, Marin County.

Ms. Cuneo has over 20 years in workforce staffing, development and program planning in private industry. Currently, Ms. Cuneo serves as the primary contact for employers and businesses being served by the Workforce Investment Board. As part of the North Bay Clean Energy Workforce Project, Ms. Cuneo coordinates activities of the WIB's Green Employer Council to ensure home performance contractors and employers in the field of energy efficiency are linked to a well trained workforce.

As program manager for Marin's Project GREEN, Caran has been negotiating training topics, logistics, and program requirements with industry-recognized training vendors such as Build It Green, California Building Performance Contractors Association, CHEERS, IBEW and others. Caran has been keeping

track of public policy regulations, funding and other initiatives to keep the energy efficiency training on track with the fast-paced changes in the industry today.

Pam Hartwell-Herrero, Executive Director of Sustainable Fairfax since 2004

In 2009 Ms. Hartwell-Herrero was elected to the Fairfax Town Council. Ms. Hartwell-Herrero was President of the Marin Master Gardener Board for several years and is a Lifetime certified Master Gardener. She has worked organizing and inspiring volunteers at the Marin Rape Crisis Center as Volunteer Coordinator and the American Red Cross as the Director of Emergency Services. Pam has found a way to transition into and fund her Green Career and built an organization that has three other green staffers.

Colleen Mahoney, Green Chamber of Commerce Board Member

Ms. Mahoney's certified green businesses, Mahoney Architects & Green By Design, are based in Mill Valley. She is multiple-REMMIE winning architect. As a local green business owner she can address entrepreneur opportunities in the green sector and as a board member of the Green Chamber of Commerce she can address all manner of business opportunities.

The Earth Day Marin festival takes place April 24th, 2010 from 11-6pm at College of Marin, 835 College Ave at Sir Francis Drake in Kentfield. It will be a free, family-friendly outdoor festival celebrating the 40th anniversary of Earth Day. The day features live music, activities for children and families, speakers & authors, organic food and chefs, animation, exhibitors and forums on Marin's local food system, careers, building, transportation and climate change. Presented by Marin County Bicycle Coalition, Marin Agricultural Land Trust, Next Generation, College of Marin Students for Social Responsibility and Hannah Doress Events. The event is a fiscal project of MarinLink. Leading sponsors include: Good Earth Natural Foods, Whole Foods, Seventh Generation, County of Marin, Marin Community Foundation, Green Ideals Branding and Marketing, Revolutionary Green, Local Music Vibe. To learn about the event schedule, group bike rides to the event, volunteer opportunities and the "green songs contest" please visit <http://www.EarthDayMarin.org>. <<http://www.earthdaymarin.org/>>