



For Immediate Release

Forum Contact: William Carney
(415) 457-7656 / 302-0110
williamcarney@comcast.net

Festival Contact: Hannah Doress
(415)450-0110
Hannah@EarthDayMarin.org

Climate Forum Finale For Earth Day Marin

Marin's celebration of the 40th Anniversary of Earth Day will conclude with a forum on how to reverse the climate change now threatening the planet. Experts and activists will lay out the facts and actions needed at 4:00 on Saturday, April 24, in Fuselman Hall at College of Marin, 835 College Avenue, Kentfield.

The event culminates an all day, free, family-friendly, outdoor Earth Day Marin festival from 11:00 am to 6:00 pm at the campus. The celebration features musicians, performances for children, speakers, films, authors, animation and high-quality food, as well as hands-on fun activities and exhibits by key business and community organizations.

The Climate Change Forum, "Shifting to Reverse: Cool Ways to Cool the Earth," will emphasize what communities, families and individuals can do to help reverse climate change, as well as the compelling evidence that urgent steps are necessary.

Dr. Peter Joseph of Al Gore's Climate Project will set the stage with a global view of the recent science supporting the call for emergency action. Marin Clean Energy Interim Director Dawn Weisz will point to the leadership role that Marin can play by rapidly moving towards totally renewable energy sources.

Carleen Cullen, Co-Founder and Executive Director of Cool the Earth, will suggest fun ways to engage kids and families in solving climate change. Sustainable San Rafael President Bill Carney will invite local communities and citizens to take the "10/10 Climate Action Pledge" to complete practical steps to reduce carbon emissions from current levels by ten percent in each of the next ten years.

Kiki La Porta, President of Sustainable Marin, will moderate the panel and issue a timely and inspiring call to action. The forum is being organized by sustainability organizations from all over Marin, including San Rafael, Novato, Fairfax, San Anselmo, Mill Valley and West Marin. The Sustainable groups are also creating a 'Sustainable Village' near the center of the festival to provide information on living in greater harmony with the earth.

Earth Day Marin is a sponsored project of MarinLink, presented by Marin County Bicycle Coalition, Marin Agricultural Land Trust, Next Generation, Hannah Doress Events and College of Marin Students for Social Responsibility. Major support comes from Marin

Community Foundation, County of Marin Board of Supervisors, Seventh Generation, Good Earth Natural Foods, Whole Foods Market and Green Ideals Branding & Marketing.

Additional Earth Day Forums include Transportation Revolution at noon, Green Careers at 1pm, Know Your Local Food System at 2pm and Green Building at 3pm. Learn more at <http://www.earthdaymarin.org> or on the Earth Day Marin fan page on Facebook. Reduce your carbon footprint by biking to the festival. Learn about group rides at marinbike.org.